

TIMEX | A Legacy
Atelier Of Modernity

TIMEX

Atelier

“These watches are not nostalgic or futuristic.
They are modern. That has always been our tradition at Timex.
Thank you for choosing to continue on this journey with us.”

Giorgio Galli, Chief Creative Director, Timex Group

Timex has been a watchmaker since 1854. Over the past 170 years, we have been in constant pursuit of what is new, relevant, and next. From hard-working daily beaters to era-defining silhouettes, our legacy is not built on a single look or style. It is built on an evolving commitment to modernity, to design that reflects its time and sometimes moves just ahead.

Timex Atelier continues that tradition.

It is not a break from our past. It is a deliberate continuation of the values guiding us through every chapter: independence, quality, and timeless design, alongside a commitment to value that has made Timex trusted for generations.

This collection marks a new chapter for Timex, with every watch carefully designed so luxury, the Timex way, is discovered in the details that matter most, and in the proportions that bring balance to everyday wear.

Timex Atelier watches are not designed to announce themselves; they are designed to hold up under attention. The materials we have selected for each piece capture our commitment to quality and the expression of a design language that speaks for itself.

Timex Atelier is for those who appreciate subtlety, proportion, and modern design, grounded in decades of expertise. It is our invitation to experience luxury in its genuine, essential form.

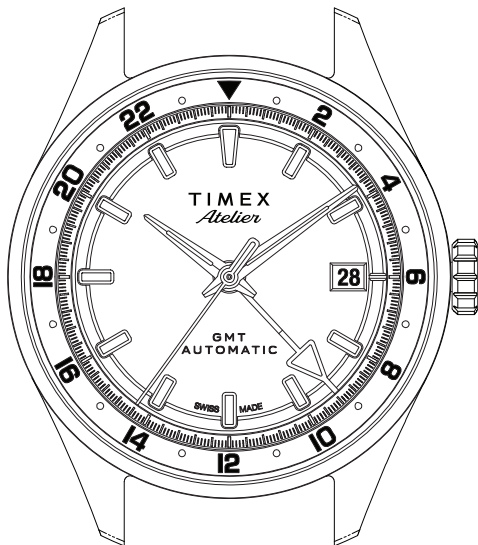
This is a legacy, not of nostalgia, but of modernity.

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Timex Atelier | GMT Première M1a

User Manual



Case: Skeletonized stainless steel

Middle Case: Stainless steel + IP Gold coating

Case Back: Stainless steel exhibition window

Water Resistance: 50 meters

Case Size: 38mm

Lug Width: 18mm

Crystal: Double-curved sapphire crystal with triple-layer anti-reflective coating

Crown: Stainless steel with IP Gold plating

Dial: Black enamel with gold printing and applied indices filled with Swiss Luminova

Hands: High-polished, IP Gold with Swiss Luminova

Movement: Swiss Made LANDERON 24 GMT Automatic with Date Window

- 28,800 vibrations per hour (4Hz)
- 28 jewels
- Power reserve: 40 hours

Bracelet: Stainless steel with custom-designed stainless steel deployant buckle

Bracelet Adjustment: Self-adjustable removable links featuring effortless bracelet size adjustment without the need for tools

Strap: NBR (synthetic rubber) with custom-designed stainless steel deployant buckle

Timex Atelier GMT Première M1a: Setting the Time

Setting the Time:

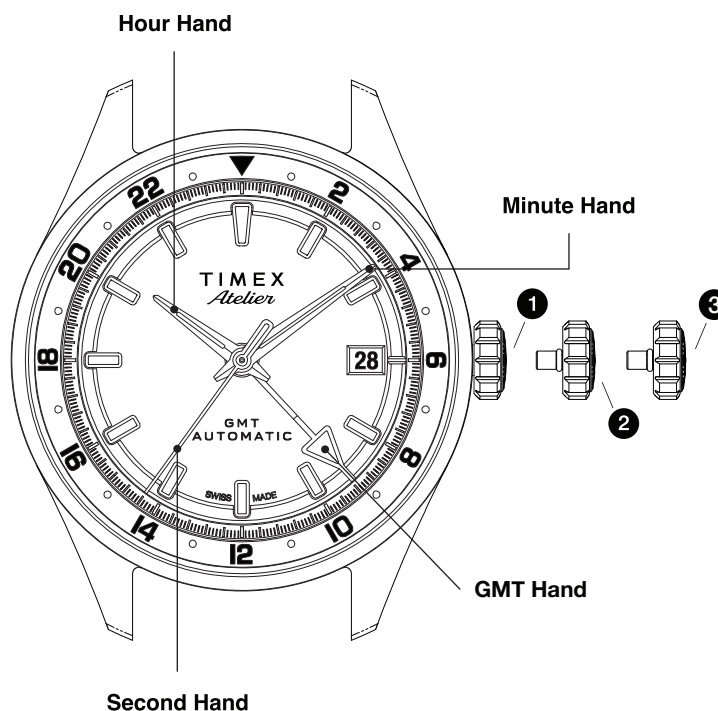
Pull out the Crown to position 3.
Turn until the desired time is reached,
return the Crown to position 1.

Setting the Date:

Pull out the Crown to position 2
Turn the crown clockwise to change
the date. Only adjust the date when
the time is between 9:00 PM and
3:00 AM to avoid damaging the
mechanism.

Setting the GMT Hand:

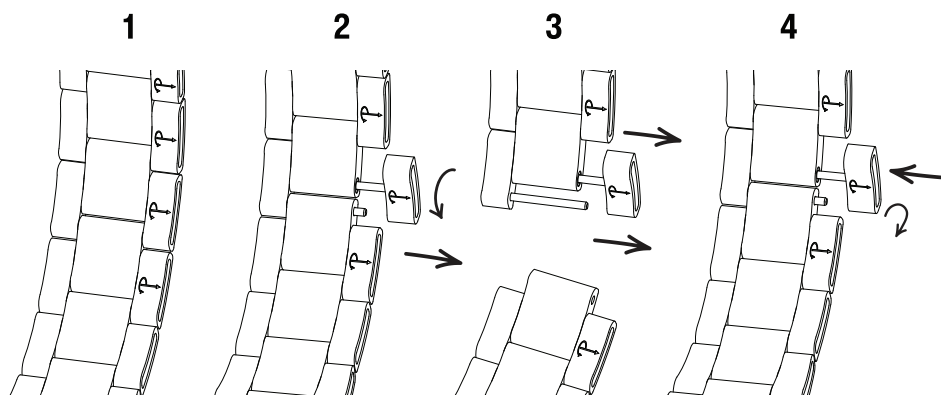
Pull out the Crown to position 2
Turn the crown counter-clockwise to
set the GMT (24-hour) hand. Return
the Crown to position 1.



Note: The watch is self-winding by the movements of the wrist. To wind the watch by hand: With the crown in Position 1, manually wind the watch by turning the crown clockwise about 20 times. This action will change the mainspring. After winding, screw it down to lock it securely. The watch offers a power reserve of approximately 40 hours. During wear, the automatic rotor continues to wind the mainspring using the natural movement of your wrist.

Resize the Bracelet with Self-Adjustable Links

- 1 Select adjustable links with the symbol 
- 2 Pull out and rotate the adjustable links with the symbol  to open
- 3 Remove the desired number of adjustable links
- 4 Pull out and rotate again to close and secure the bracelet. 



Timex International Warranty

Your TIMEX® watch is warranted against manufacturing defects by Timex Group USA Inc. for a period of ONE YEAR from the original purchase date.

Timex and its worldwide affiliates will honor this International Warranty.

Please note that Timex may, at its option, repair your watch by installing new, thoroughly reconditioned and inspected components or replace it with an identical or similar model.

IMPORTANT – PLEASE NOTE THAT THIS WARRANTY DOES NOT COVER DEFECTS OR DAMAGES TO YOUR WATCH:

- 1 After the warranty period expires;
- 2 If the watch was not originally purchased from an authorized Timex retailer;
- 3 From repair service not performed by Timex;
- 4 From accidents, tampering or abuse;
- 5 Lens or crystal, strap or band, watch case, attachments, or battery. Timex may charge you for replacing any of those parts.

THIS WARRANTY AND THE REMEDIES CONTAINED HEREIN ARE EXCLUSIVE AND IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. TIMEX IS NOT LIABLE FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES.

Some countries and states do not allow limitations on implied warranties and do not allow exclusions or limitations on damages, so these limitations may not apply to you. This warranty gives you specific legal rights and you may also have other rights which vary from country to country and state to state.

To obtain warranty service, please contact our After Sales Service at: aftersaleservice@timexgroup.ch, providing the proof of purchase.

Timex will charge you for any postage and handling due on return shipments (this is not a repair charge) when completing service or repairs.

NEVER INCLUDE A SPECIAL WATCHBAND OR ANY OTHER ARTICLE OF PERSONAL VALUE IN YOUR SHIPMENT.

For additional warranty information or if your Timex Atelier watch should ever need servicing, please contact our After Sales Service at aftersaleservice@timexgroup.ch.

To discover more about Timex Atelier, please visit www.timexatelier.com

www.timex.com

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